

**EARLY BIRD
RENEWAL PRICES**
UNTIL 1pm, SATURDAY APRIL 29



GILLINGHAM FC

ONE-YEAR & TWO-YEAR
SEASON TICKET PRICES



MAIN CLUB SPONSOR



OFFICIAL CLUB CHARITY

GILLINGHAM FOOTBALL CLUB
THE HOME OF FOOTBALL IN KENT



FROM THE CHAIRMAN



... I AM INCREDIBLY CONFIDENT ABOUT THE FUTURE OF GILLINGHAM FC AND, IF WE ALL CONTINUE TO REMAIN UPBEAT WHILE GENERATING A POSITIVE AND ENCOURAGING ATMOSPHERE INSIDE THE MEMS PRIESTFIELD STADIUM, I KNOW WE CAN ACHIEVE GREAT THINGS BOTH ON AND OFF THE PITCH FOR THIS CLUB IN THE NEAR FUTURE ...

DEAR FELLOW SUPPORTERS,

I can't recall a time when I have felt so much pain after losing a football match. However, our defeat at MK Dons on Saturday, having battled back from two goals down only to concede in the final moments of the game, has tested even my resilience and I suspect that of everybody who cares about the club.

The final result was a real body blow and I feel for the players, management, supporters and staff because I know, and I see on a daily basis, how much everyone behind the scenes puts into this club, how hard they all work to make it successful and indeed how disappointed they all are when things don't go as we plan.

I also know how painful it is for all our supporters at the moment but I want you to know that everyone at the club will continue to work hard on your behalf. Everyone is fully committed to a better future and, irrespective of our short-term battles and challenges, will continue in a positive way to ensure your future support for your club is not put at risk.

I spoke with the players after the game on Saturday. They were understandably devastated and upset after working so hard to get back into the game only to lose it, especially after such a good second-half performance, but what struck me most strongly is just how much each one of them cares about the club and how much it pained them also to get nothing from the game.

Today we look forward. The past is done, and I'm happy to say that there was a real positive attitude in the dressing room as we prepare now for Millwall on Saturday. No long faces, no negativity, just focus on the week ahead and getting a win against our local rivals. If ever there was a time where we need our 12th man then now's the time, so please turn out in force on Saturday and play your part.

I also held a meeting with our ticket and media/marketing teams to discuss a few queries that have been raised regarding the release of the latest season ticket prices for next season. Some supporters have raised fair points and given we value comment at all times we have decided to make a few alterations.

The changes we had proposed for under-12 season tickets were made on the basis of a number of new initiatives we are introducing next season which may conflict. However I do take the point made by some current season ticket holders that our changes could also disadvantage sales of that particular sector, so we are now proceeding on the following basis, with immediate effect:

1. We will keep under-18 season tickets at the reduced price of £140 for early bird renewals.

2. We will now offer the same under-18 prices to all students, subject to the provision of a current and valid NUS card or similar with photo ID.

One season ticket per student, subject to availability.

3. For all supporters who currently have under-12s season tickets this season, we will honour these renewals at £35 during our early bird period and £50 thereafter.

This will be for the 2017/18 season only, after which this offer may be reviewed. The voucher allowing two free adult tickets included in this current price will be removed; this was clearly an anomaly that has now been corrected.

4. Any supporters who wish to purchase under-12 season tickets for next season who do not currently have one may do so after Tuesday, May 2 at the rate of £50 per ticket, subject to availability.

One under-12 per adult season ticket; no under-12 season tickets will be sold separately.

5. We will keep the offer of one free under-12 matchday ticket for each adult seat purchased in specific areas, subject to availability.

6. The deadline for early bird promotion will be extended to 1pm on Saturday, April 29.

7. Early bird purchases are now available to ALL supporters who wish to buy season tickets, irrespective of whether they have previously had season tickets or not.

I hope this addresses the concerns of our loyal supporters. It is always our intention to ensure fans are content with what we are trying to achieve, given the balance and needs of keeping your club in business and trying to compete on the field of play as best possible.

As a small example of how challenging the football business is becoming, and indeed how important relocation is becoming to the future of your club, I saw today on Sky News that Championship side Derby County posted losses for this year of £14.7m, following a loss of £10m last year. A number of other clubs are losing significantly more!

Thank you to those fans who have already reserved their season tickets for next year and beyond; we are all inspired by the level of support this club enjoys, especially when we're sailing through choppy waters. We are truly grateful.

To those who have used social media, message boards or other media purporting to be fans but saying they would be going to Charlton Athletic or elsewhere next season, I wish you all the best. Thanks for your support – we'll manage without you.

To everyone else, we have a number of big games between now and the season's end, so we need you in good form as our 12th man.

Thanks for your support.

Best wishes,

Paul D.P. Scally
Chairman

PS: Please don't forget to send Medway Council your letters of support for the club's desired relocation to Mill Hill. The closing date Tuesday, April 18 – [click here to help Gillingham Football Club](#).





GILLINGHAM FC SEASON TICKET PRICES

SEASON TICKET ONE-YEAR PRICES (2017/18)

MEDWAY STAND				
UPPER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£395.00	£425.00	£22.00	£24.00
Senior Citizen (65+)	£350.00	£380.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Block B & C	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£445.00	£480.00	£22.00	£24.00
Senior Citizen (65+)	£375.00	£405.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
LOWER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A,B,H,J	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£380.00	£405.00	£22.00	£24.00
Senior Citizen (65+)	£330.00	£355.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Block C & G	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£400.00	£430.00	£22.00	£24.00
Senior Citizen (65+)	£345.00	£365.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Blocks D,E,F	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
No concessions	£460.00	£495.00	£25.00	£27.00

This offer is open to ALL supporters, irrespective of whether they have had season tickets or not.

* Students can now purchase season tickets at the under 18 price, subject to the provision of a current and valid NUS card or similar with photo ID. One season ticket per student, subject to availability.

** Under 12 can only purchase season tickets when purchased with an adult season ticket holder and all U12's must be accompanied by an adult within the stadium. Renewals from 20th March and new members from 2nd May only, one under 12 per adult season ticket holder only. One free U12 match day ticket for each adult seat purchased in specific areas, subject to availability.

*** You may sit in any available seat in this area (subject to availability & Terms and Conditions)

Concessionary Season Tickets, Senior Citizens, Under 18s and U12's date of birth as at 1st August 2017

RAINHAM END STAND				
	SEASON TICKETS		MATCHDAY PRICES	
	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£375.00	£400.00	£22.00	£24.00
Senior Citizen (65+)	£335.00	£355.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
GORDON ROAD STAND				
Gold Blocks D,E	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£455.00	£480.00	£25.00	£27.00
Senior Citizen (65+)	£375.00	£405.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Silver Blocks B,C,F	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£395.00	£425.00	£22.00	£24.00
Senior Citizen (65+)	£340.00	£370.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Bronze Blocks A,G	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£340.00	£365.00	£22.00	£24.00
Senior Citizen (65+)	£295.00	£315.00	£19.00	£21.00
U18 / Student*	£140.00	£160.00	£ 7.00	£ 9.00
U12**	£ 35.00	£ 50.00	£ 7.00	£ 9.00
BRIAN MOORE STAND (UNCOVERED) Unreserved Seating***				
			PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)			£20.00	£22.00
Senior Citizen (65+)			£16.00	£18.00
U18 / Student*			£ 6.00	£ 8.00
U12**			£ 6.00	£ 8.00

[MEMS]
POWER GENERATION

MAIN CLUB SPONSOR

take
Heart
mercy mission

OFFICIAL CLUB CHARITY

**SEASON
TICKET
FINANCE
AVAILABLE**
See page 8

SEASON TICKET TWO-YEAR PRICES (2017/18 & 2018/19)

MEDWAY STAND				
UPPER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£740.00	£800.00	£22.00	£24.00
Senior Citizen (65+)	£670.00	£730.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
Block B & C	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£840.00	£910.00	£22.00	£24.00
Senior Citizen (65+)	£720.00	£780.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
LOWER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A,B,H,J	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£710.00	£760.00	£22.00	£24.00
Senior Citizen (65+)	£630.00	£680.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
Block C & G	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£750.00	£810.00	£22.00	£24.00
Senior Citizen (65+)	£660.00	£700.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
Blocks D,E,F	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
No concessions	£870.00	£940.00	£25.00	£27.00

This offer is open to ALL supporters, irrespective of whether they have had season tickets or not.

* Students can now purchase season tickets at the under 18 price, subject to the provision of a current and valid NUS card or similar with photo ID. One season ticket per student, subject to availability.

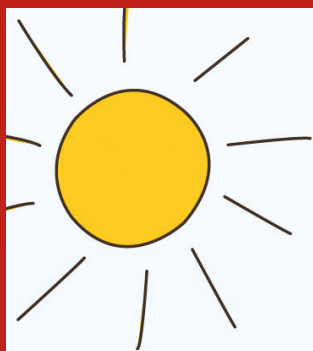
** Under 12 cannot purchase two year season tickets.

Concessionary Season Tickets, Senior Citizens, Under 18s and U12's date of birth as at 1st August 2017

This is an exclusive offer to the first 1,000 season ticket holders only.

RAINHAM END STAND				
	SEASON TICKETS		MATCHDAY PRICES	
	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£700.00	£750.00	£22.00	£24.00
Senior Citizen (65+)	£640.00	£680.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
GORDON ROAD STAND				
Gold Blocks D,E	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£860.00	£910.00	£25.00	£27.00
Senior Citizen (65+)	£720.00	£780.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
Silver Blocks B,C,F	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£740.00	£800.00	£22.00	£24.00
Senior Citizen (65+)	£650.00	£710.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a
Bronze Blocks A,G	MARCH 20 - APRIL 29	MAY 2 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£630.00	£680.00	£22.00	£24.00
Senior Citizen (65+)	£560.00	£600.00	£19.00	£21.00
U18 / Student*	£260.00	£300.00	£ 7.00	£ 9.00
U12**	n/a	n/a	n/a	n/a





GILLINGHAM FOOTBALL CLUB
IN ASSOCIATION WITH TAKE HEART MERCY MISSION
PROUDLY PRESENT

TAKE HEART SUMMER BALL



SATURDAY, JUNE 24 2017



THE GREAT HALL, MEMS PRIESTFIELD STADIUM, GILLINGHAM, KENT ME7 4DD



RAISING MONEY TO SEND A TEAM OF VOLUNTEER HEART MEDICS FROM
THE EVELINA LONDON CHILDREN'S HOSPITAL TO SRI LANKA EACH YEAR
TO PERFORM LIFE SAVING HEART SURGERY ON LOCAL CHILDREN

TICKETS ARE A DONATION OF **£60** EACH OR **£500** FOR A TABLE OF TEN
TABLES OF 12 ARE ALSO AVAILABLE FOR **£620**

UK TAX PAYER DONATIONS WILL BE ELIGIBLE FOR GIFT AID

- BLACK TIE • THREE-COURSE MEAL • LIVE BAND
- SILENT AUCTION & RAFFLE • TOP CLASS ENTERTAINMENT

PRE-DINNER RECEPTION IN FACTORY BAR FROM 6pm
DINNER IN THE GREAT HALL AT 7.30pm / CARRIAGES 1am

FOR TICKETS CALL **01634 350350**
OR EMAIL: **sales@priestfield.com**



WWW.TAKEHEARTMERCYMISSION.COM

Registered Company Number (Companies House): 07808704 | Registered Charity Number (Charity Commission): 1144347

SEASON TICKET APPLICATION FORM 2017/18



ALL CUSTOMERS MUST FILL OUT THEIR PERSONAL DETAILS

PERSONAL DETAILS

Use ball point pen - BLOCK CAPITALS please

Title: _____ Forename: _____ Surname: _____

Address: _____

Postcode: _____

Date of Birth: - - Age:

Telephone no: _____ Mobile no: _____ Email: _____

PASSPORT
PHOTO

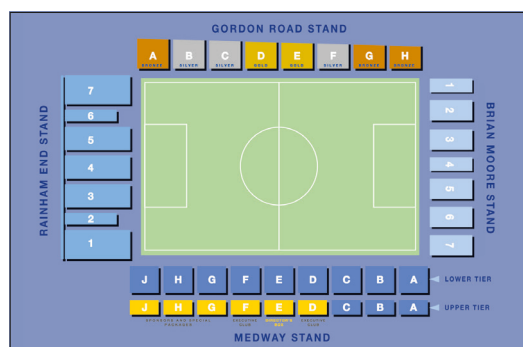
ALL APPLICANTS

One Season Ticket only per application.
For additional applications please copy form.

APPLY BY MAIL, IN PERSON OR ONLINE AT
www.gillinghamfootballclub.com

RENEWALS CAN ALSO BE COMPLETED BY PHONE
(CUSTOMER NUMBER REQUIRED) ON
01634 300000

FINANCE ALSO AVAILABLE; APPLY ONLINE AT
www.seasonticketfinance.com



RENEWAL

ONE-YEAR SEASON TICKET ☐

TWO-YEAR SEASON TICKET ☐

Customer no: (if known) _____

WHERE DO YOU CURRENTLY SIT?

SEAT DETAILS

Stand: _____

Block: _____

Row (if known): _____

Seat (if known): _____

If you do not know your row or seat we
will automatically renew your current seat.

NEW APPLICANT

ONE-YEAR SEASON TICKET ☐

TWO-YEAR SEASON TICKET ☐

WHERE WOULD YOU LIKE TO SIT?

SEAT DETAILS

Stand: _____

Block: _____

Row (if known): _____

Seat (if known): _____

We will automatically allocate the best
available seat. Alternatively come and visit
the ground during normal business hours
(9am to 5pm, Monday to Friday).

PROOF OF IDENTITY REQUIRED FOR: SENIOR / U18 /
STUDENT / U12 / DISABLED APPLICATIONS

SENIOR (65+) ☐ UNDER-18 ☐ STUDENT ☐

UNDER 12 ☐ DISABLED ☐

SENIOR: 65 years or over on 01/08/17

UNDER-18: 17 years or younger on 01/08/17

STUDENT: Valid NUS card or similar with photo ID

UNDER-12: 11 years or younger on 01/08/17

DISABLED: Proof of higher rate DLA or enhanced PIP needed



PAYMENT METHOD

Cash ☐ Cheque ☐ Debit / Credit Card ☐ Zebra Finance ☐

Handling Charge (credit cards only): £5

TOTAL COST:

£

Card no:

Expiry Date:

/

Security Code (last 3 digits on signature strip):

Name of Card Holder: _____

Signature: _____

Date: _____

Please make cheques payable to
Gillingham Football Club Ltd and attach to the application

INSTALMENT PLAN APPLICATION

Use ball point pen - BLOCK CAPITALS please

TOTAL SEASON TICKET(S) PRICE	£	NO. OF TICKETS
SUPPORTER NUMBER 1	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 2	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 3	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 4	STAND/BLOCK	ROW/SEAT

PERSONAL DETAILS

Title: Forename: Surname:

Address:

Postcode:

Date of Birth: - Age:

Telephone no: Mobile no: Email:

REFERENCE NUMBER (ZEBRA FINANCE USE ONLY)

REPRESENTATIVE EXAMPLE: Amount of Credit £375.00. Total Amount Repayable £408.75. Repayable by 1st monthly instalment of £75.42 (including admin fee of £33.75) followed by 8 monthly instalments of £41.67 Interest rate 0% pa fixed. Representative 25.2% APR fixed. Example based upon a Rainham End Stand, Adult 18+ Season Ticket costing £375.00. Admin fee payable of 9% of the ticket price. Other Terms and Conditions apply. Acceptance subject to credit status.

USE OF YOUR INFORMATION

You have the right to know how we will use your personal information. Whether or not your application is accepted, you agree:

In considering your application for credit, we will search your record with credit reference and fraud prevention agencies. They will add to your record the details of our search and your application and this will be seen by other organisations that make searches and with which we share information. If you give us false or inaccurate information and we suspect fraud, we will record this with those relevant agencies.

We will use a credit scoring or other automated decision making system when assessing your application. If your application is approved, and you enter into an agreement with us, we will use the same system to manage your account, when considering future applications or in extending further credit to you. We will also add to the Credit Reference agencies' record details of your agreement with us, the payments you make under it, and any default or failure to keep to its terms.

We, the Credit Reference Agencies and Fraud Prevention Agencies will also use your record for statistical analysis about credit and about insurance and fraud. Fraud Prevention agencies records will also be shared with other organisations to help make decisions on motor, household, credit, life and other insurance proposals and insurance claims, for you and members of your household.

Zebra Finance may disclose information contained in this agreement to its agents and nominated retailers who relate to this agreement. This is a short version of how we use your information and a fuller explanation will be provided in the loan documentation which will be sent to you should your application for credit be accepted.

If you want details on the personal information we hold about you (a fee may be payable) and how it is used or the details those Credit Reference and Fraud Prevention agencies from whom we obtain and share information then please contact us on **01332 680 400** or by email to the Compliance Manager at **enquiries@zebrafinance.com**

CUSTOMER'S DECLARATION

- The particulars given by me in my application (and those of any other parties) are true and correct.
- The agreement will be between me and Zebra Finance which is a credit intermediary for the credit provider R Raphael & Sons Plc. The Football Club has no involvement in decisions on granted credit.
- In making this application I consent to Zebra Finance using my information as described above.

By submitting this application I am consenting to receive unsolicited marketing from you (or other companies you may pass my details to) by letter, telephone or email about products you think may be of interest to me. I can opt-out from receiving marketing from you at any time by contacting you on **01332 680 400** or by email to the Compliance Manager at **enquiries@zebrafinance.com**. If I do not wish to receive marketing communications then I will tick the box below.

☐ I do not consent to receiving marketing communications.

STATUS DISCLOSURE

Gillingham Football Club Ltd will introduce you to Zebra Finance who are a broker that introduces prospective borrowers to lenders. If your application is accepted, and you proceed with the credit, then the lender will be R Raphael & Sons Plc. Gillingham Football Club Ltd is an Appointed Representative of Zebra Finance Ltd who are authorised and regulated by the Financial Conduct Authority with firm reference number 688465. Their contact details are Lincoln House, Stephenson's Way, Wyvern Business Park, Derby DE21 6LY www.zebrafinance.co.uk. Gillingham Football Club Ltd and Zebra Finance do not receive payment for introducing you to lenders. Credit is subject to application and acceptance. Terms and Conditions will apply which will be notified to you upon your making an application.

Signature: Date:

ZEBRA HELPLINE 01332 680 400

PLEASE RETURN WITH YOUR SEASON TICKET APPLICATION TO:
GILLINGHAM FOOTBALL CLUB, MEMS PRIESTFIELD STADIUM,
REDFERN AVENUE, GILLINGHAM, KENT ME7 4DD